Earn more points faster with Hot Potatoes this year

The 2010/2011 Hot Potatoes® Rewards Program offers Canadian horticulture growers many different ways to earn valuable reward points from purchases of qualifying products from Bayer CropScience and Dow AgroSciences. That’s right, you’ll earn reward points on many industry leading products including Admire®, Aliette®, Movento®, Reason®, Scala®, Sencor®, Titan™ and many more.

For a list of all qualifying products visit hot-potatoes.ca.

In addition, special bonus offers help earn more points per purchase. New cash rebates can be redeemed and the popular group trip is headed to beautiful Portugal in February 2012.

Cash rebates
Now you can redeem some or all of your HP reward points for cash, starting with just 2,500 points for a 1.5% cash reward. You have until November 30, 2011 to claim your cash rebates.

Picture yourself in Portugal
The grand finale of every Hot Potatoes program is a group trip to a location for a great combination of agri-learning and relaxation. In February 2012, Hot Potatoes takes off for this westernmost country in Europe. Bordered by the Atlantic Ocean and Spain, Portugal’s climate and topography support a large number of agricultural crops including cereals, potatoes, wine grapes, olives and tomatoes.

Manage your rewards online
Keep track of your HP reward points even easier with our improved website (Hot-Potatoes.ca). The new online calculator will show you how many extra points you can earn with bonus offers and special incentives. And it’s an easy way to track your Hot Potatoes account and redeem your points.

For more information about all the possibilities with Hot Potatoes, visit Hot-Potatoes.ca or call 1 877-661-6665. ct

Bayer CropScience Special Bonus Offers
Earn up to four times more Hot Potatoes reward points with Bayer CropScience

Plan your 2011 purchases and earn up to four times the Hot Potatoes (HP) reward points when you buy two or more of these participating products from Bayer CropScience.

Here’s how it works:
• Buy two products and get two times the points
• Buy three products and get three times the points
• Buy four or more products and earn four times the points

This special bonus offer is exclusive to these participating Bayer CropScience products and is the easiest way for you to reach the group trip or earn a larger cash rebate.

Always read and follow label directions. Admire®, Aliette®, Calypso®, Flint®, Hot Potatoes®, Ignite®, Movento®, Reason®, Scala®, Sencor® and Titan™ are trademarks of Bayer. Bayer Crop Science is a member of CropLife Canada.
Getting an early start on potato insect control is the key to healthier plants that yield more and are able to ward off secondary diseases. That's the strength that Titan™ delivers.

Titan is the broadest spectrum seed piece insecticide available for Canadian potato growers. A Group 4 insecticide, Titan controls all major above-ground pests including aphids (buckthorn, foxglove, green peach and potato), Colorado potato beetle, flea beetle and leafhopper, and reduces the damage caused by wireworm.

“Early control of insects with Titan helps plants get off to a healthy start,” says Andrew Dornan, Senior Field Development Representative, Horticulture with Bayer CropScience. “That means growers can maximize yields along with reducing the risk of secondary diseases, such as blackleg.”

Titan is registered for application rates ranging from 10.4-20.8 mL/100 kg seed pieces (4.8-9.5 mL/cwt). The higher rate is recommended for extended residual control of Colorado potato beetle, leafhopper, aphids and flea beetle, as well as reducing the damage from wireworm.

For complete application rates and recommendations, consult the Titan product page at Bayer-CropScience.ca.

Special Titan offer with Hot Potatoes® Rewards Program
Titan will also strengthen your Hot Potatoes (HP) reward points balance. Every $1 spent on Titan automatically earns two times the HP reward points, and helps you qualify for additional Bayer CropScience bonus offers for more HP reward points. For full details, visit Hot-Potatoes.ca or see the Hot Potatoes story on the previous page. CT
Puts an end to hide-and-seek with two-way systemic insect control

There’s no place for pests to hide with Movento®, a revolutionary new insecticide for horticultural crops. With its two-way systemic action, Movento controls a broad range of sucking insect pests in apples, grapes, potatoes and a number of other vegetable crops.

Other insecticides move through the plant in a single direction, often leaving portions unprotected and susceptible to insect pressure. From a foliar application, Movento travels up and down the entire plant to protect leaves, roots and new growth. Its new class of chemistry (Group 23) delivers a different mode of action for better resistance management and rotation options.

In potatoes, Movento is the only two-way systemic insecticide available for control of aphids, and its long residual control provides extremely effective activity on buckthorn, foxglove, green peach and potato aphids. Maximum Residue Limits (MRLs) for Movento in potatoes have now been established in Japan.

Movento provides long-term control of immature and adult female stages of aphid, various species of scale, mealybug and phylloxera in fruit and vegetables. Movento has also been accepted to be used to control swede midge in brassica leafy vegetables (Crop group 5) including broccoli, cauliflower, cabbage and mustard greens. CT
Presenting Prosaro

This growing season, growers will have access to Prosaro®, a new fungicide from Bayer CropScience, long recognized as the industry leader in fusarium and leaf disease protection.

Prosaro delivers both protective and curative properties, providing premium protection for cereal crops against fusarium head blight (FHB), maximum DON reduction and outstanding control of the most important leaf diseases.

Prosaro® combines two proven active ingredients from Proline and Folicur®, prothioconazole and tebuconazole. The new combination formulation provides the best of these industry-leading products plus a synergistic effect that increases efficacy even further.

Prosaro is recommended for application at T3 timing. In wheat, scout to identify Day 0, Zadoks 59, when wheat heads are just beginning to clear the ligule. Application of Prosaro should start at Day +2, Zadoks 60, the beginning of pollination when anthers are visible only in the middle of the head.

When it comes to protecting your cereal crops from fusarium and leaf diseases, you can count on Prosaro. After all, it was created from two of the most successful cereal fungicides ever trusted by growers to keep their crops disease-free. CT

New Vios G3 corn herbicide

Big things are happening in this small package

Corn growers have a new choice for one-pass, broad-spectrum residual weed control in their LibertyLink® and Roundup® Ready corn with the introduction of new Vios™ G3 herbicide.

There are endless choices for corn herbicides, but Vios G3 is truly different. Vios G3 provides three modes of action and must be tank mixed with your choice of glyphosate or Liberty® herbicide. Each active ingredient works on both grassy and broadleaf weeds for a great resistance management tool. And Vios G3 comes in a convenient, concentrated formulation – a 1.78 litre jug that treats 40 acres of corn.

Vios G3 contains Group 2 (thiencarbazone-methyl) and Group 27 (tembotrione) active ingredients, with the flexibility to choose the third mode of action from glyphosate or Liberty. Applied from the 1 to 6 leaf stage of corn, Vios G3 provides effective residual control including resistant strains of green and yellow foxtail, lambs-quarters and redroot pigweed.

New Vios G3 – season-long grassy and broadleaf weed control in one convenient and concentrated jug. A little Vios G3 goes a long way. CT